💵Turn Referrals into Revenue with Paperpal Affiliate Program💵

👋Welcome to Paperpal's Affiliate Program! We are excited to have you on board as a valued partner in promoting our AI Tool. This briefing document is designed to provide you with all the necessary information to get started and succeed in our program.

About Paperpal :

[Paperpal](#) is an all-in-one AI writing assistant engineered to double your writing speed. Deliver clear, error-free academic writing with Paperpal on web or MSWord. With generative AI writing support and real-time, subject-specific suggestions, Paperpal helps you overcome your writer's block and improve your work as you write. Trained on millions of published scholarly articles and 20+ years of language correction expertise by professional academic editors, Paperpal, an AI writing assistant for academics, provides human precision at machine speed.

1Mn+ Users across **125+ countries** | **3Bn+ words** perfected | Based on **Secure LLM Technology**

Advocated by leading publishers, journals, and academic societies worldwide

[Sign up on Paperpal](#) if you haven't already! Start exploring and discover all the incredible capabilities at your fingertips. Get inspired and equip yourself with the features you need before you promote.

Checkout the [Paperpal pricing plans here](#)

Program Overview

We're looking for students, researchers, academic influencers, social media creators and experts, from various platforms who are enthusiastic about promoting Paperpal AI and its advantages. Our goal is to reach wider audience through engaging content that:

1) ✨Sparks discussions and engagement about the tool
2) 📢Raises awareness of its capabilities
3) 💸Drives conversions to paid users, allowing you to earn attractive commissions on each sale

📄Details of the Affiliate Program📄

1) Structure and competitive commission: Paperpal affiliate program operates on a flat-rate commission model, offering an attractive **30% commission** on the total sale value generated through your affiliate link. The commission is one-time (non-recurring)
2) Two-way rewards: The program offers you the option to provide a 20% discount on Paperpal plans to your audience via coupons. Commissions are calculated based on the final purchase amount after applying the discount. Note that commissions are tracked via your affiliate link.
3) Cookie duration : 60 days
4) Minimum payment threshold: $50
5) Payment information: Payments are made through PayPal and Payoneer. Commissions have a 31-day on-hold period before they become eligible for payout. Payouts are calculated on the 1st of each month and processed on the 15th for all eligible commissions. For instance, a commission approved in June will be calculated on July 1st and paid out on July 15th.

🔒 Eligibility and Enrollment:

We have no hard rules when it comes to affiliate eligibility. We welcome anyone who is passionate about promoting Paperpal and its benefits to join our affiliate program.

Steps to enroll in the program:

1. Follow this link and sign up on the Paperpal Affiliate Portal
2. Login into your dashboard where you get your unique link and coupon
3. Start promoting by posting content on social media with your link
4. Track performance on your dashboard, monitor click, sales, commission earned
5. Get paid, based on commissions earned for each sale via your link

Suggested Topics/Themes

1. How Paperpal helps overcome writers block and improves productivity and writing speed.
2. 5 ways (or any number) Paperpal AI can help you write your essay faster
3. Research write and cite within Paperpal, which positions it as an all in one tool for writing

4. MS word plugin advantages, power of AI in MS word
5. ChatGPT provides fake information, has data hallucinations, how Paperpal is better choice for students to find research papers, rewrite text and edit documents
6. Plagiarism checker powered by Turnitin in Paperpal makes it a one stop solution for writing, editing and checking document for accidental plagiarism.
7. Trending hooks like secret website, study hacks, website I've known earlier etc. To attract audience
8. How Paperpal understands academic context and provides targeted suggestions of improvements unlike general purpose grammar tools

💡**Influencer content inspiration**💡

https://www.instagram.com/reel/C4N1_xPtCV2/

https://www.instagram.com/reel/C9NM511ohoV/

https://www.instagram.com/reel/C-nIOcjNA_V/

https://www.instagram.com/p/C-Rx8RDRrpQ/

https://www.instagram.com/reel/C7RSDnGitg2/

https://www.tiktok.com/@harleyma/video/7378955912230227205

https://www.tiktok.com/@thehybridprofessor/video/7377006192356281632

https://twitter.com/Artifexx/status/1725017937575129562

https://www.linkedin.com/feed/update/urn:li:activity:7222186362517540864/

⚠️**Do's Don'ts & Restrictions**

✅Do's:

1. Tag/mention Paperpal in your content. Dedicated content preferred
2. Use high resolution brand logo's for your creatives (these you can find on Track Desk)
3. Ensure your link and coupon code is visible to your audience
4. Engage with your audience on any comments/queries related to Paperpal
5. Use #Paperpal as part of your posts

❌Don'ts

1. Do not plagiarize content, copy-paste/reusing others content is prohibited

2. Don't position Paperpal as a 'cheating' tool or a 'hacky' website. Support ethical writing practices. Some blogs on using AI ethically - link
3. Do not cross-promote with competing products or services.

🚫Prohibited Marketing Methods🚫

1. Affiliates may not promote content that includes hate speech, violence, adult material, or illegal activities.
2. Must not use the company's trademarks in a misleading or unauthorized manner.
3. Affiliates must refrain from using branded keywords (includes but not limited to profile name, hashtags, brand name, brand posts, ads)
4. Bidding on branded keywords in pay-per-click campaigns is strictly not allowed (google ads not allowed, no credit will be given)
5. Limitations on using the affiliate program for coupon or discount aggregation sites without specific authorization.
6. Consequences for non-compliance with program guidelines, including potential termination of partnership and retraction of commissions.

💁 Support and Communication

- For any questions please feel free to reach out to affiliates@paperpal.com